

Since 2005 The Skinny's flagship monthly printed magazine has been a trusted source of events and culture recommendations in **Glasgow, Edinburgh** and **Dundee**.

We print **25,000 free copies** on **trimmed-tabloid size** recycled newsprint, available at **over 250 venues** every month.

ARTWORK CHECKLIST

300 DPI

CMYK

JPEG or PDF

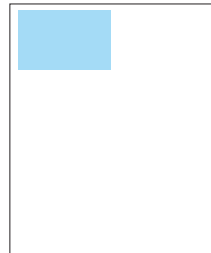
Fonts Embedded

No Crop Marks

Template files available on [theskinny.co.uk/specs](http://theskinny.co.uk/specs)

Submit to [adverts@theskinny.co.uk](mailto:adverts@theskinny.co.uk)

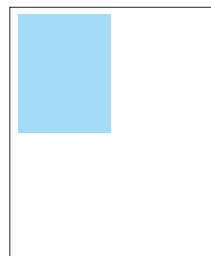
Deadlines on **page 23**  
In-house design available for an additional cost (subject to availability)



**Eighth Box**

117.5mm(w) x 73mm(h)

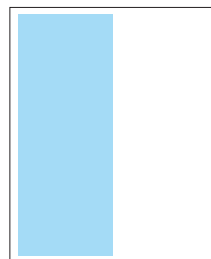
£355



**Quarter Box**

117.5mm(w) x 150mm(h)

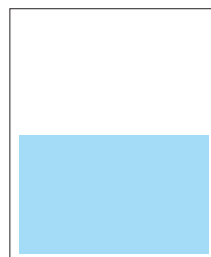
£595



**Half Vertical**

117.5mm(w) x 304mm(h)

£975



**Half Horizontal**

239mm(w) x 150mm(h)

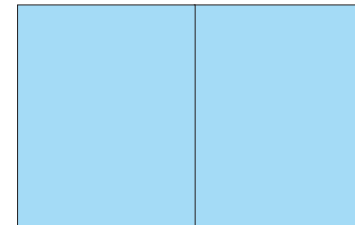
£975



**Full Page**

Bleed: 275mm(w) x 342mm(h)  
Trim: 265mm(w) x 332mm(h)  
Type Safe: 240mm(w) x 310mm(h)

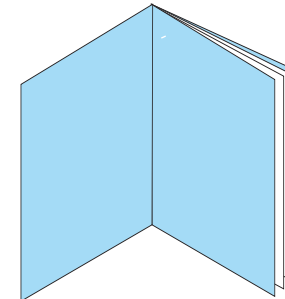
£1495



**DPS (Double-Page Spread)**

B: 540mm(w) x 342mm(h)  
T: 530mm(w) x 332mm(h)  
TS: 500mm(w) x 310mm(h)

£2750



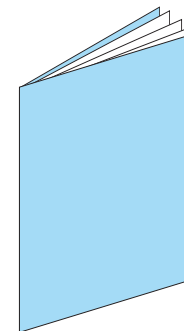
**Priority Positions**

B: 275mm(w) x 342mm(h)  
T: 265mm(w) x 332mm(h)  
TS: 240mm(w) x 310mm(h)

Inside Front Cover: £1745

Page 3: £1745

Outside Back Cover: £2045



**Cover Wrap**

Consists of front cover, IFC, IBC and OBC

£9500

Looking to target students? Turn to p15!