

Fest Adelaide 2026

Media Pack

After a successful run in 2025, Edinburgh's best festivals publication is coming **back to Adelaide** with a summer festivals Preview packed with highlights, interviews and city guides

sales@festmag.com





Preview

15,000 copies

Deadline: 26 Jan

Street: 11 Feb

All content in print & online
Digital edition via Issuu

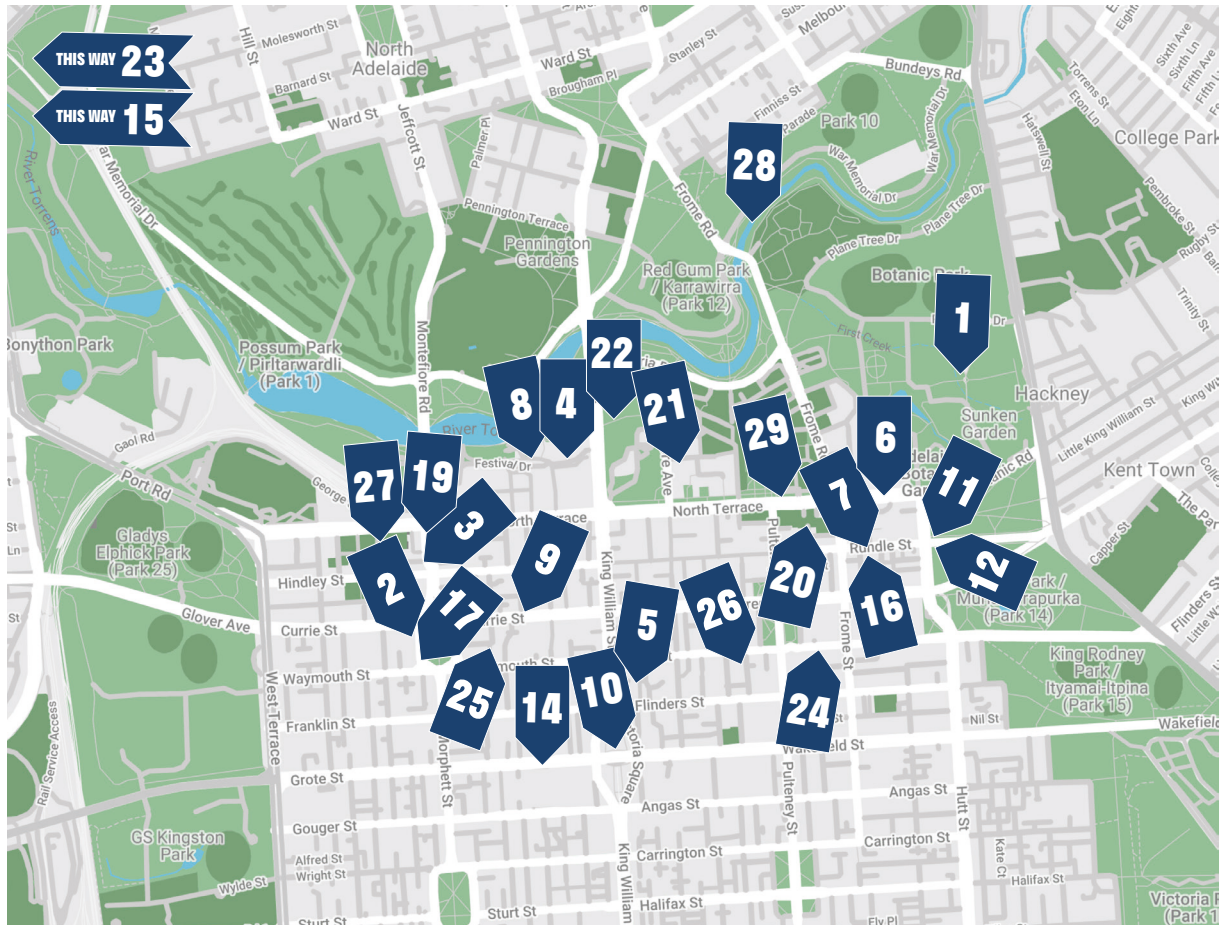
Rates

Back cover	\$4150
Inside front cover /Page 3	\$3450
Double page spread	\$3650
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1/2 page (Vertical / Horizontal)	\$1095
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1/8 page	\$395

Rates are before GST

Distribution

Fringe & Festival hubs | CBD venues | & beyond



Booking

For more information, head to
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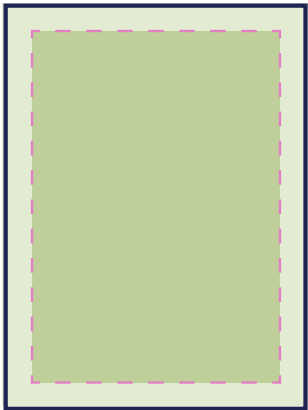
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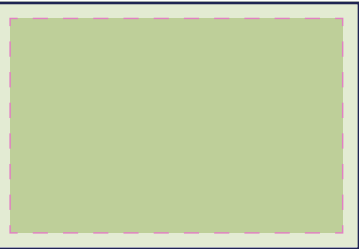


Print Tech Specs

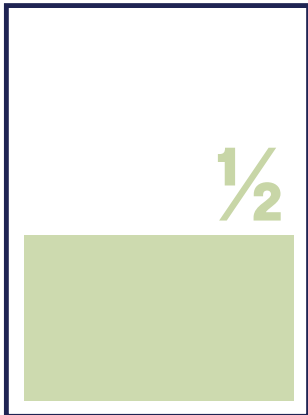
NOTE: optimal export settings for full page and DPS
do not include crop marks or printer registration info



FULL PAGE
bleed w **154** × h **216**mm
trim w **148** × h **210**mm
safe w **128** × h **190**mm



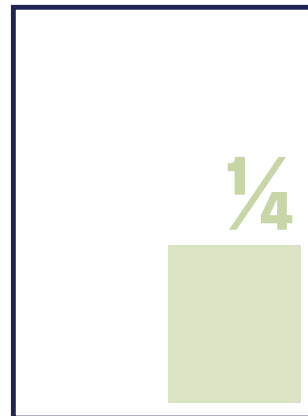
DOUBLE PAGE SPREAD
bleed w **302** × h **216**mm
trim w **296** × h **210**mm
safe w **268** × h **190**mm



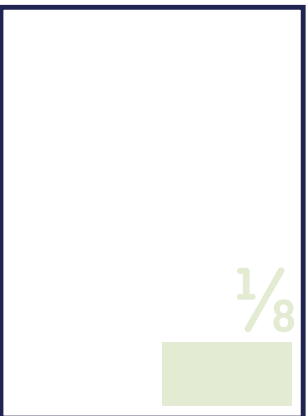
HALF HORIZONTAL
w **123** × h **93**mm



HALF VERTICAL
w **60** × h **188**mm



QUARTER PAGE
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EIGHTH PAGE
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Artwork Checklist

- ➔ File is a flattened PDF, TIFF or JPEG
- ➔ No Word or Powerpoint files
- ➔ Resolution is 300dpi
- ➔ Correct size and orientation
- ➔ Colour space is CMYK
- ➔ Legible typesize
- ➔ Full page ads: bleed and safe area sizes are correct
- ➔ Emailed to ads@festmag.com
- ➔ Supplied by 26 Jan

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