

Looking to target culture-hungry tourists in Scotland's cities? Try our compact guides to Edinburgh and Christmas & Hogmanay, and our new guide to Scotland's food and drink, GNAW.

Offering insider's guides to the cities plus tips on things to do in the surrounding areas, these free A5 print publications provide a curated tour of restaurants, bars, galleries, record stores and bookshops, with a focus on supporting local businesses and community projects.



GUIDE TO EDINBURGH

30,000 copies, available throughout the city as well as on the Edinburgh trams during the summer.

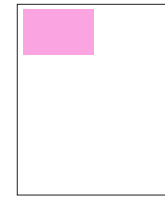
GNAW

A new summer publication exploring Scotland's food and drink. 20,000 copies, available across the Central Belt and at tourist centres across the country.

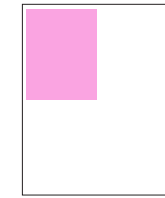
GUIDE TO CHRISTMAS & HOGMANAY

20,000 copies, available across Edinburgh, Glasgow and Dundee over the festive period.

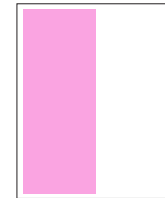
	ARTWORK	STREET
GNAW	6 May	16 May
Edinburgh	17 Jun	27 Jun
Christmas	11 Nov	21 Nov



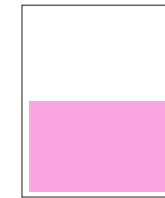
1/8 Box
60mm(w) x 45mm(h)
£275



1/4 Box
60mm(w) x 93mm(h)
£475



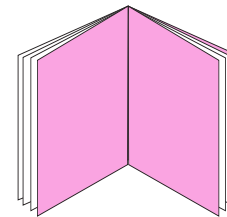
1/2 Vertical
60mm(w) x 188mm(h)
£725



1/2 Horizontal
123mm(w) x 93mm(h)
£725



Full Page
B: 154mm(w) x 216mm(h)
T: 148mm(w) x 210mm(h)
TS: 128mm(w) x 190mm(h)
Internal £1125
Inside Front Cover/P3 £1495
Outside Back Cover £1795



Double-Page Spread £2095
B: 308mm(w) x 216mm(h)
T: 296mm(w) x 210mm(h)
TS: 256mm(w) x 190mm(h)

ARTWORK CHECKLIST

- 300 DPI
- CMYK
- JPEG or PDF
- Fonts Embedded
- No Crop Marks

Template files available on theskinny.co.uk/specs

Submit to adverts@theskinny.co.uk

In-house design available for an additional cost (subject to availability)