## The Skinny ZAP, an organically grown, effortlessly informed newsletter.

Top weekly recommendations every Thursday

Monthly new issue round-ups

Mid-month exclusive long read

16,000+ subscribers

Average open rate 20%+

Also hosted on theskinny.co.uk

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Please provide artwork to your sales contact no later than **Monday** prior to inclusion.



Create your own bespoke email and send your message direct to our ZAP signups.

The Skinny team can help you create a beautifully engaging message to suit our readers' demands and convey your campaign effectively.

£800 + £100 Production Fee





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