

Looking to target culture-hungry tourists in Scotland's cities? Try our compact guides to Edinburgh and Christmas, and a new food and drink magazine for 2024.

Offering insider's guides to the cities plus tips on things to do in the surrounding areas, these free A5 print publications provide a curated tour of restaurants, bars, galleries, record stores and bookshops, with a focus on supporting local businesses and community projects.

Our portable, pocket-sized Guides are a handy resource for tourists and locals alike – and the best way to tell them about your business.



DISTRIBUTION:

Available for free in culture and hospitality venues, city centre supermarkets and selected airports.

GUIDE TO EDINBURGH:

30,000 copies, available throughout the city as well as on the Edinburgh trams during the summer.

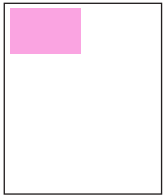
FOOD AND DRINK:

A new summer publication exploring Scotland's food and drink. Details to follow!

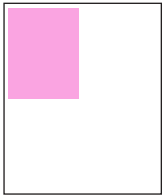
GUIDE TO CHRISTMAS & HOGMANAY:

20,000 copies, available across Edinburgh, Glasgow and Dundee over the festive period.

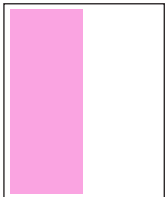
	ARTWORK	STREET
Edinburgh	18 Jun	28 Jun
Food & Drink	18 Jun	28 Jun
Christmas	8 Nov	15 Nov



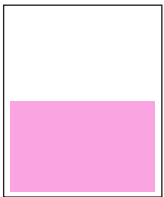
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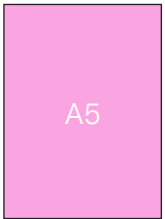
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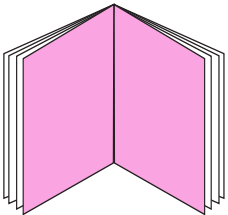
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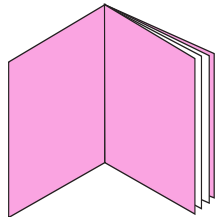
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B: 154mm(w) x 216mm(h)
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ARTWORK CHECKLIST

300 DPI

CMYK

JPEG or PDF

Fonts Embedded

No Crop Marks

Template files available on theskinny.co.uk/specs

Submit to adverts@theskinny.co.uk

In-house design available for an additional cost (subject to availability)