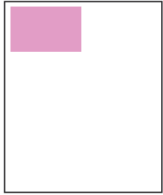


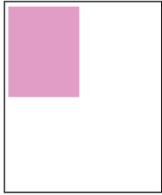
Looking to target culture-hungry tourists in Scotland's cities? Try our compact guides to Edinburgh and Christmas, and a new food and drink magazine for 2024.

Offering insider's guides to the cities plus tips on things to do in the surrounding areas, these free A5 print publications provide a curated tour of restaurants, bars, galleries, record stores and bookshops, with a focus on supporting local businesses and community projects.

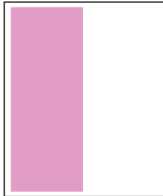
Our portable, pocket-sized Guides are a handy resource for tourists and locals alike – and the best way to tell them about your business.



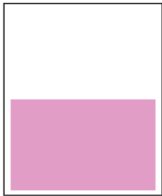
**1/8 Box**  
60mm(w) x 45mm(h)  
£225



**1/4 Box**  
60mm(w) x 93mm(h)  
£395



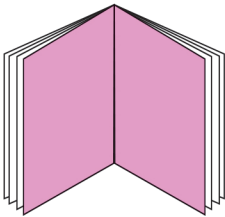
**1/2 Vertical**  
60mm(w) x 188mm(h)  
£625



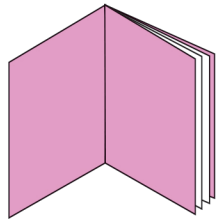
**1/2 Horizontal**  
123mm(w) x 93mm(h)  
£625



**Full Page**  
B: 154mm(w) x 216mm(h)  
T: 148mm(w) x 210mm(h)  
TS: 128mm(w) x 190mm(h)  
£995



**DPS**  
B: 308mm(w) x 216mm(h)  
T: 296mm(w) x 210mm(h)  
TS: 256mm(w) x 190mm(h)  
£1695



**Priority Positions**  
B: 154mm(w) x 216mm(h)  
T: 148mm(w) x 210mm(h)  
TS: 128mm(w) x 190mm(h)  
Inside Front Cover: £1250  
Page 3: £1250  
Outside Back Cover: £1495

## ARTWORK CHECKLIST

300 DPI

CMYK

JPEG or PDF

Fonts Embedded

No Crop Marks

Template files available  
on [theskinny.co.uk/specs](https://theskinny.co.uk/specs)

Submit to  
[adverts@theskinny.co.uk](mailto:adverts@theskinny.co.uk)

In-house design available  
for an additional cost  
(subject to availability)

## DISTRIBUTION:

Available for free in culture and hospitality venues, city centre supermarkets and selected airports.

## GUIDE TO EDINBURGH:

30,000 copies, available throughout the city as well as on the Edinburgh trams during the summer.

## FOOD AND DRINK:

A new summer publication exploring Scotland's food and drink. Details to follow!

## GUIDE TO CHRISTMAS & HOGMANAY:

20,000 copies, available across Edinburgh, Glasgow and Dundee over the festive period.

	ARTWORK	STREET
Edinburgh	18 Jun	28 Jun
Food & Drink	14 May	24 May
Christmas	8 Nov	15 Nov