

GNAW will explore the world of Scottish food and drink through a mix of in-depth feature writing, venue profiles and exciting imagery

The guide will also feature a directory of some of the best bars, cafes, restaurants, shops and producers across Scotland, plus profiles of a few of our favourite places.

It's a new look at food and drink in Scotland, combining the style and expertise of The Skinny with a focus on the stories that make Scottish food so exciting, all in a handy A5 format.

ARTWORK	STREET
11 June	28 June

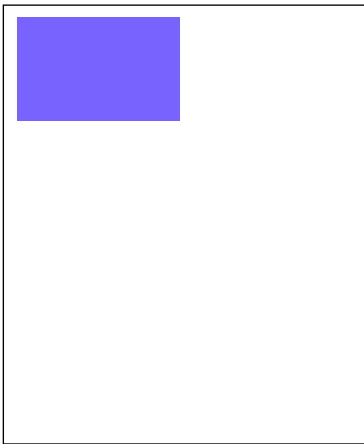
KEY FACTS

- Minimum 25,000 copies distributed across Scotland: Edinburgh, Glasgow, Dundee, Stirling, Falkirk, Perth, Borders and more
- Carefully curated list of venues inc. key hospitality points, hotels, cultural hot-spots and beyond, transport links via Edinburgh Trams
- 6 month shelf life, with strategically timed top-up distribution runs throughout the summer and second half of 2024



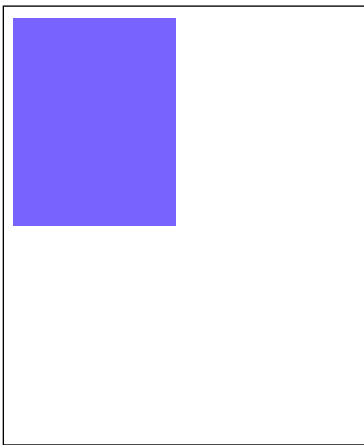
In-house design available
for an additional cost
(subject to availability)

ARTWORK	STREET
14 May	24 May



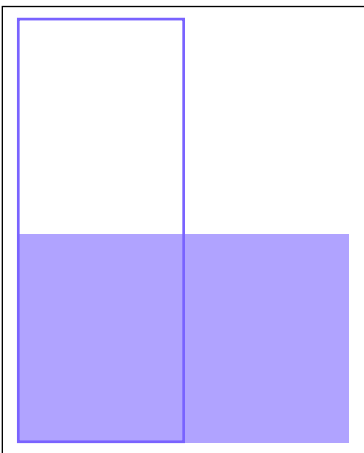
1/8 Box
60mm(w) x 45mm(h)

£225



1/4 Box
60mm(w) x 93mm(h)

£395



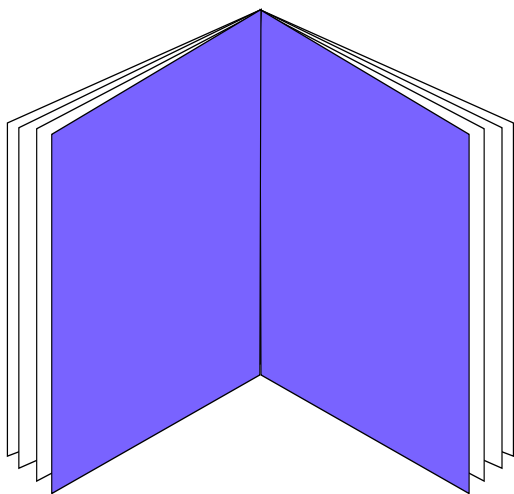
1/2 Vertical
60mm(w) x 188mm(h)
1/2 Horizontal
123mm(w) x 93mm(h)

£625



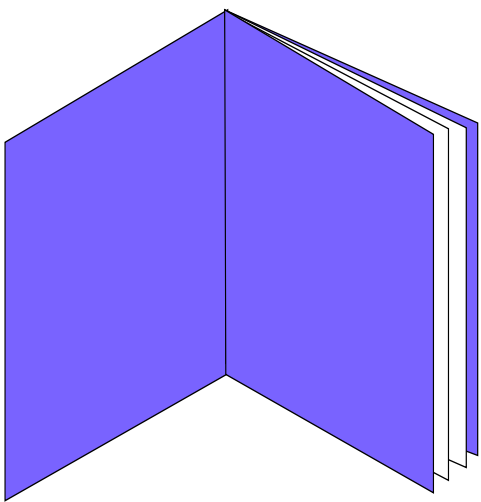
Full Page
B: 154mm(w) x 216mm(h)
T: 148mm(w) x 210mm(h)
TS: 128mm(w) x 190mm(h)

£995



DPS
B: 308mm(w) x 216mm(h)
T: 296mm(w) x 210mm(h)
TS: 256mm(w) x 190mm(h)

£1695



Priority Positions
B: 154mm(w) x 216mm(h)
T: 148mm(w) x 210mm(h)
TS: 128mm(w) x 190mm(h)

Inside Front Cover: £1250

Page 3: £1250

Outside Back Cover: £1495

ARTWORK CHECKLIST

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|-----------------------------------|--------------------------------------|--|---|
| <input type="radio"/> 300 DPI | <input type="radio"/> No Crop Marks | <input checked="" type="radio"/> Template files available on theskinny.co.uk/specs | <input checked="" type="radio"/> Submit to adverts@theskinny.co.uk |
| <input type="radio"/> CMYK | <input type="radio"/> Fonts Embedded | | |
| <input type="radio"/> JPEG or PDF | | | |