

# GNAW will explore the world of Scottish food and drink through a mix of in-depth feature writing, venue profiles and exciting imagery

The guide will also feature a directory of some of the best bars, cafes, restaurants, shops and producers across Scotland, plus profiles of a few of our favourite places.

It's a new look at food and drink in Scotland, combining the style and expertise of The Skinny with a focus on the stories that make Scottish food so exciting, all in a handy A5 format.

*ARTWORK*

14 May

*STREET*

24 May

## KEY FACTS

- Minimum 25,000 copies distributed across Scotland: Edinburgh, Glasgow, Dundee, Stirling, Falkirk, Perth, Borders and more

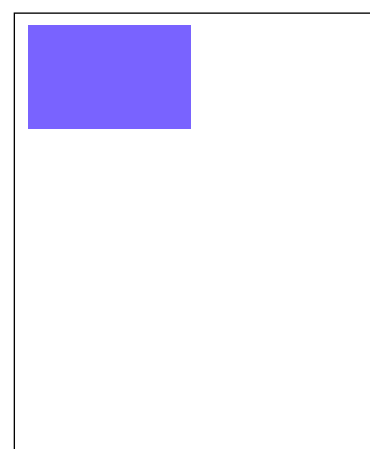
- Carefully curated list of venues inc. key hospitality points, hotels, cultural hot-spots and beyond, transport links via Edinburgh Trams

- 6 month shelf life, with strategically timed top-up distribution runs throughout the summer and second half of 2024



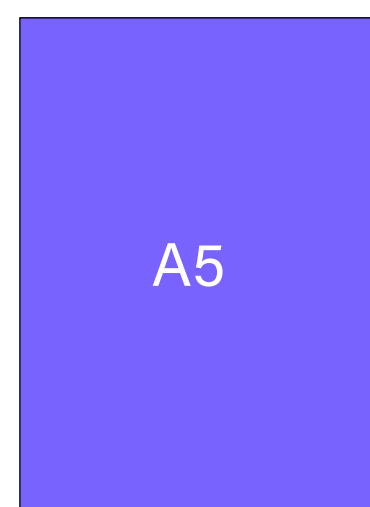
In-house design available for an additional cost (subject to availability)

<i>ARTWORK</i>	<i>STREET</i>
14 May	24 May



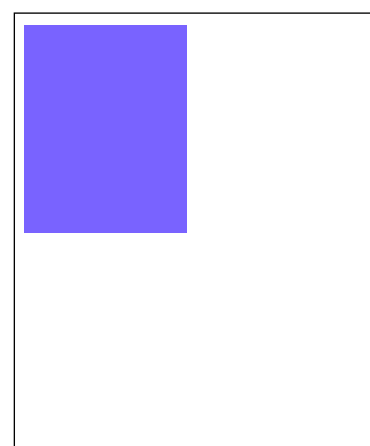
1/8 Box  
60mm(w) x 45mm(h)

£225



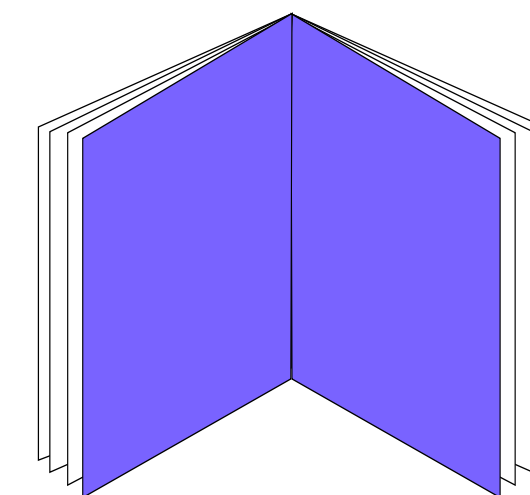
Full Page  
B: 154mm(w) x 216mm(h)  
T: 148mm(w) x 210mm(h)  
TS: 128mm(w) x 190mm(h)

£995



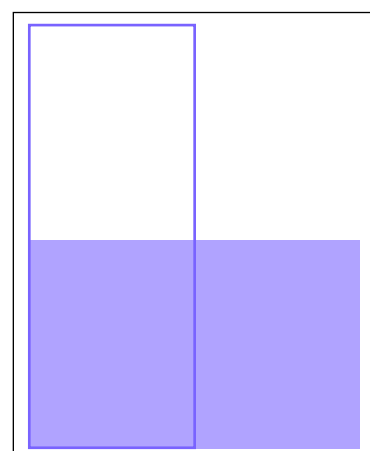
1/4 Box  
60mm(w) x 93mm(h)

£395



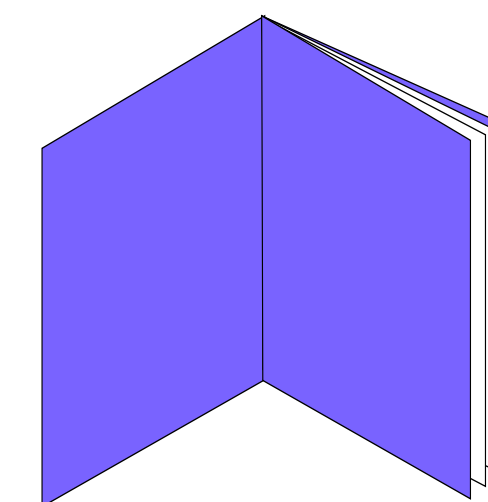
DPS  
B: 308mm(w) x 216mm(h)  
T: 296mm(w) x 210mm(h)  
TS: 256mm(w) x 190mm(h)

£1695



1/2 Vertical  
60mm(w) x 188mm(h)  
1/2 Horizontal  
123mm(w) x 93mm(h)

£625



Priority Positions  
B: 154mm(w) x 216mm(h)  
T: 148mm(w) x 210mm(h)  
TS: 128mm(w) x 190mm(h)

Inside Front Cover:	£1250
Page 3:	£1250
Outside Back Cover:	£1495

**ARTWORK CHECKLIST**

- |                                      |   |  |  |
|--------------------------------------|---|--|--|
| <input type="checkbox"/> 300 DPI     | <input type="checkbox"/> No Crop Marks  | <input checked="" type="checkbox"/> Template files available on <a href="http://theskinny.co.uk/specs">theskinny.co.uk/specs</a> | <input checked="" type="checkbox"/> Submit to <a href="mailto:adverts@theskinny.co.uk">adverts@theskinny.co.uk</a> |
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