



Caroline Polachek – Photo: Marilena Vlachopolou

2024 STREET DATES & DEADLINES

	Booking	Artwork	Street
January	13 Dec	19 Dec	3 Jan
February	17 Jan	23 Jan	29 Jan
March	14 Feb	20 Feb	26 Feb
April	20 Mar	26 Mar	1 Apr
May	17 Apr	23 Apr	29 Apr
June	15 May	21 May	27 May
July	19 Jun	25 Jun	1 Jul
August	17 Jul	23 Jul	29 Jul
September <small>+ STUDENTS P18</small>	21 Aug	27 Aug	2 Sep
October	18 Sep	24 Sep	30 Sep
November	16 Oct	22 Oct	28 Oct
December	20 Nov	26 Nov	2 Dec
January 2025	11 Dec	17 Dec	6 Jan
Guide to Edinburgh <small>P18</small>	12 Jun	18 Jun	28 Jun
Food & Drink <small>P18</small>	12 Jun	18 Jun	28 Jun
Guide to Christmas <small>P18</small>	2 Nov	8 Nov	15 Nov

PAYMENT Ts & Cs

- Print advertising clients have 7 days after street date to make payment
- All invoicing is electronic unless otherwise stated
- Up to 30% may be added to your invoice as a late payment charge if you do not pay by the agreed date
- You will have 48 hours after booking to cancel your advert after which time you will be liable for the full cost of the advertising booked
- If advertising is booked but artwork not provided by the deadline, the client is still liable for the cost of the advertising

Full terms and conditions can be found at:
theskinny.co.uk/about/advertising-terms-and-conditions