An organically grown, effortlessly informed weekly events newsletter.

- Every <u>Friday</u>
- ► Top weekly recommendations
- ▶ 16.000+ subscribers
- ► Average open rate 20%+

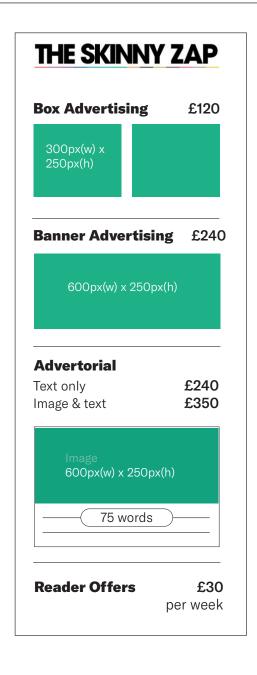
Also hosted on

▶ theskinny.co.uk

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Posted via social networks 125,000+ friends/followers

Please provide artwork to your sales contact no later than **Monday** prior to inclusion.



Create your own bespoke email and send your message direct to our ZAP signups.

The Skinny team can help you create a beautifully engaging message to suit our reader's demands and convey your campaign effectively.

£700 + £100 Production Fee



