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The **biggest arts and culture mag** in the country, and printed on distinctive **trimmed-tabloid size** recycled newsprint, The Skinny provides unique access to the discerning **18-34 year old** culture consumer in Scotland.

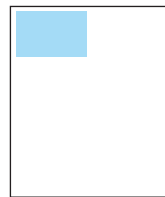
**ARTWORK CHECKLIST**

- 300 DPI
- CMYK
- JPEG or PDF
- All fonts embedded
- **No crop marks**

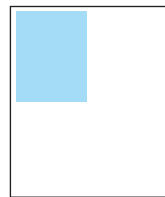
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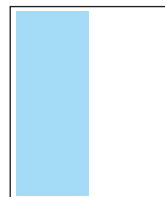
Deadlines on **page 23**  
In-house design available for an additional cost (subject to availability)



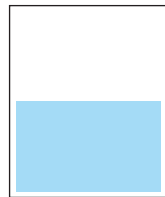
**1/8 Box**  
117.5mm(w) x 73mm(h)  
**£295**



**1/4 Box**  
117.5mm(w) x 150mm(h)  
**£495**



**1/2 Vertical**  
117.5mm(w) x 304mm(h)  
**£795**



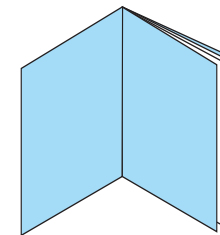
**1/2 Horizontal**  
239mm(w) x 150mm(h)  
**£795**



**Full Page**  
Bleed: 275mm(w) x 342mm(h)  
Trim: 265mm(w) x 332mm(h)  
Type Safe: 240mm(w) x 310mm(h)  
**£1245**

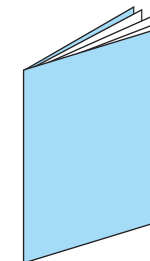


**DPS (Double-Page Spread)**  
B: 540mm(w) x 342mm(h)  
T: 530mm(w) x 332mm(h)  
TS: 500mm(w) x 310mm(h)  
**£2250**



**Priority Positions**  
B: 275mm(w) x 342mm(h)  
T: 265mm(w) x 332mm(h)  
TS: 240mm(w) x 310mm(h)

**Inside Front Cover: £1645**  
**Page 3: £1645**  
**Outside Back Cover: £1745**



**Cover Wrap**  
Consists of front cover, IFC, IBC and OBC  
B: 540mm(w) x 342mm(h)  
T: 530mm(w) x 332mm(h)  
TS: 500mm(w) x 310mm(h)  
**£9500**

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