

Looking to target culture-hungry tourists in Scotland's cities? Try our three compact Guides to Edinburgh, Glasgow and Christmas.

Offering insider's guides to the cities plus tips on things to do in the surrounding areas, these free A5 print publications provide a curated tour of restaurants, bars, galleries, record stores and bookshops, with a focus on supporting local businesses and community projects.

Our portable, pocket-sized Guides are a handy resource for tourists – and the best way to tell them about your business.

Key Facts:

- Between 20,000-30,000 free copies per Guide
- A5, glossy and FREE
- Edinburgh & Glasgow Guide street dates: 30 Jun 2023
- Artwork deadline: 20 Jun 2023
- Christmas guide street date: 17 Nov 2023
- Artwork deadline: 7 Nov 2023

Distribution:

Available for free in culture and hospitality venues, city centre supermarkets, hotels, selected airports and the Edinburgh trams.



To secure your advertising space, or ask any questions, please email sales@theskinny.co.uk or call 0131 467 4630

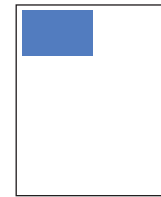
ARTWORK CHECKLIST

- 300 DPI
- CMYK
- JPEG, TIFF or PDF
- All fonts embedded
- **No crop marks**

Template files available on theskinny.co.uk/specs

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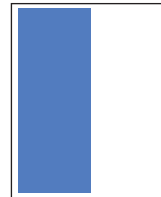
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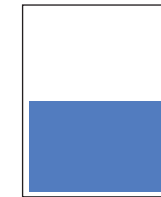
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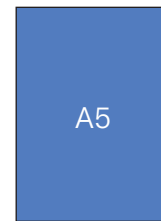
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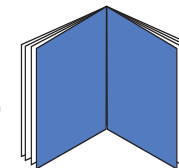
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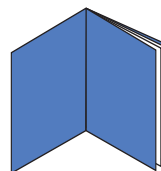
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T: 148(w)mm x 210mm(h)
TS: 128(w)mm x 190mm(h)
£995



DPS
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TS: 256mm(w) x 190mm(h)
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Priority Positions
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