

For campaigns requiring a more tailored approach.

Use The Skinny to tell your story. We can use our seasoned journalists to develop engaging print and web content to your brief.

Half page print article:
£795 + £150 production fee

Full page print article:
£1245 + £150 production fee

DPS print article:
£2250 + £300 production fee

Web article:
(Includes social media posts):
£1200 + £100 production fee

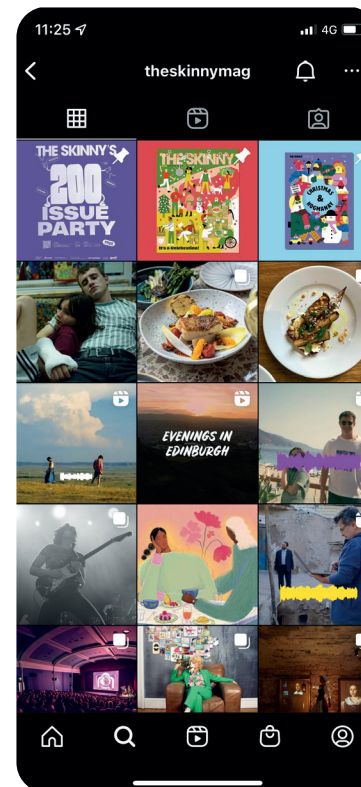
Photography and illustration can be included at an additional cost.



COMMUNITY COMPOSITES

Sometimes we create composite opportunities where multiple clients can book inclusions in the same article, such as gift guides or seasonal promotion roundups. This can be an economical alternative – or addition – to bigger campaigns, and is a great option for smaller local businesses.

Cost: **£150** for an image and 50 words of copy



INSTAGRAM

Take advantage of our fastest-growing social platform by engaging directly with our 21.2k Instagram followers.

Get 24 hours of access to **@theskinnymag** and have fun posting to our Stories and Grid.

Cost: **£750**

Try giving your campaign an interactive element to really amplify your engagement with our readers.

COMPETITIONS

Who doesn't like free stuff? Simply provide 100 words of copy, a hi-res image and an exciting prize, and we'll do the rest: craft a bespoke page, share it via our social channels (125,000+) and The Skinny Zap mailing list (16,000+), and we'll pick the winners for you.

Cost: **£500**

