

PRINT ADVERTISING

Since 2005 The Skinny's flagship monthly* printed magazine has been a trusted source of events and culture recommendations in **Glasgow, Edinburgh** and **Dundee**.

The **biggest arts and culture mag** in the country, and printed on distinctive **trimmed-tabloid size** recycled newsprint, The Skinny provides unique access to the discerning **18-34 year old** culture consumer in Scotland.

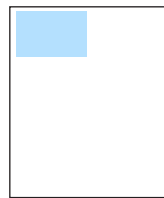
Print artwork should be **300dpi, CMYK** and sent as either a **JPEG** or a **PDF** with all layers, fonts and images embedded.

Need a hand putting together your ad artwork? We offer in-house design** by professional designers for an additional fee.

Send adverts to adverts@theskinny.co.uk

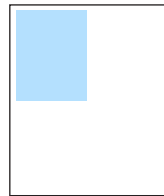
*turn to p23 for dates / deadlines

**subject to capacity



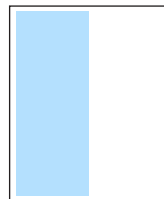
1/8 Box
117.5mm(w) x 73mm(h)

£295



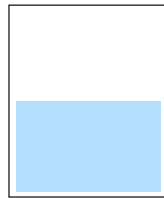
1/4 Box
117.5mm(w) x 150mm(h)

£495



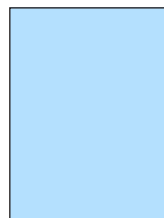
1/2 Vertical
117.5mm(w) x 304mm(h)

£795



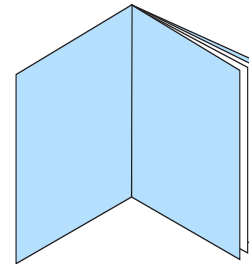
1/2 Horizontal
239mm(w) x 150mm(h)

£795



Full Page
Bleed: 275mm(w) x 342mm(h)
Trim: 265mm(w) x 332mm(h)
Type Safe: 240mm(w) x 310mm(h)

£1245



Priority Positions

B: 275mm(w) x 342mm(h)
T: 265mm(w) x 332mm(h)
TS: 240mm(w) x 310mm(h)

Inside Front Cover: £1645
Page 3: £1645
Outside Back Cover: £1745



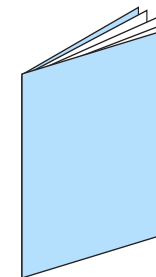
DPS (Double-Page Spread)

B: 540mm(w) x 342mm(h)
T: 530mm(w) x 332mm(h)
TS: 500mm(w) x 310mm(h)

£2250



There's no need to include crop marks on any of our adverts and we only require a bleed on Full Page adverts.



Cover Wrap

Consists of front cover, IFC, IBC and OBC
B: 540mm(w) x 342mm(h)
T: 530mm(w) x 332mm(h)
TS: 500mm(w) x 310mm(h)

£9500

Need a hand getting the specs right?
Check out our handy template files at
theskinny.co.uk/specs