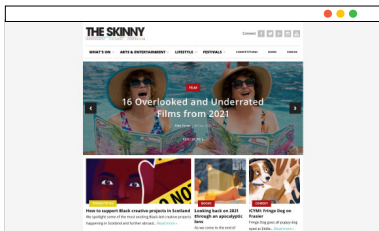
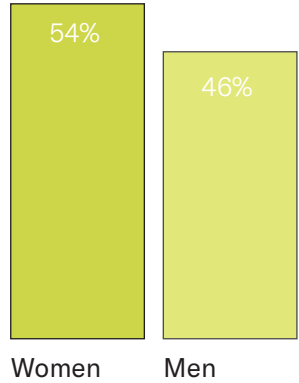
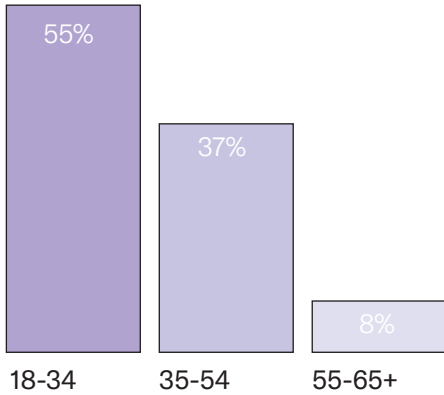
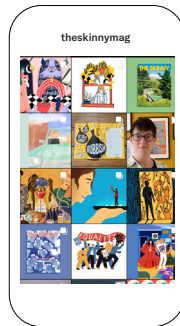


READERS & REACH

The Skinny reader is young, has cash, and goes out. Culturally adventurous, our core demographic is 18-34 years old, ABC1 and a roughly even gender split, favouring women.



75,000* monthly unique users, 175,000* monthly page views and 12,000 email subscribers



120,000+ social media followers across Facebook, Twitter and Instagram



25,000* free monthly copies and 120,000* monthly readers