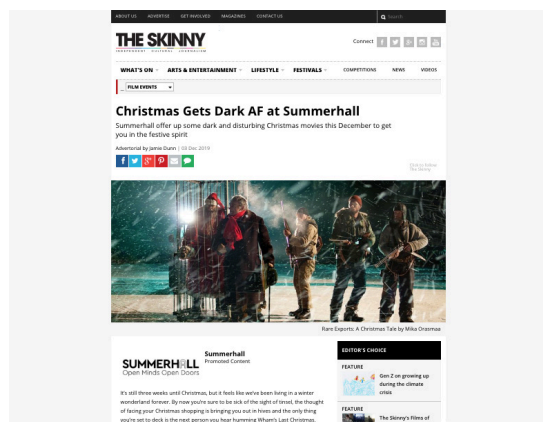


## CREATIVE PROJECTS

For campaigns requiring a more tailored approach.



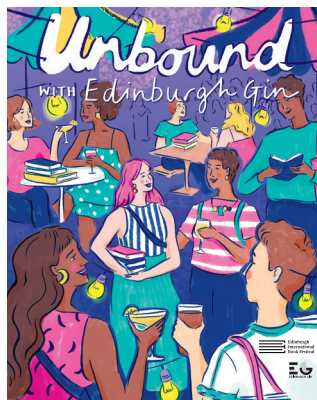
Advertorial in print



Advertorial on web

### Promoted content

Use The Skinny to tell your story. We can use our seasoned journalists, photographers and illustrators to develop print and web content to your brief, all in our trusted tone.



### Supplements

We can turn our in-house expertise to creating a unique multi-page exploration of your event, festival or exhibition. This can be stitched into The Skinny or printed as a high-quality stand-alone publication.

## FEST MAGAZINE

Established in 2002, our sister magazine Fest has grown to become the biggest free guide to the Edinburgh festivals. Now we've taken it Down Under to cover the festivals in Adelaide, Australia.



### Fest Edinburgh

- Official media partner to the Edinburgh Festival Fringe
- Prints a massive 125,000 copies in total
- Six editions: one Preview before the festivals, five Festival issues in August
- Compact A5 size for easy portability
- Targeted distribution to box offices and key venues

### Fest Adelaide

- Only dedicated festival magazine in the city, est. 2018
- Prints a competitive 25,000 copies total, and growing
- Four editions: one Preview, three Festival issues during February and March
- Same winning formula of pocket-sized A5 editions and strategic distribution

Got a show at Edinburgh and Adelaide? Ask about cross-festival packages.

For rates and more information, talk to George ([george@fest-mag.com](mailto:george@fest-mag.com)) or head to [fest-mag.com/advertise](http://fest-mag.com/advertise)