

## PRINT ADVERTISING

Since 2005 The Skinny's flagship monthly\* printed magazine has been a trusted source of events and culture recommendations in **Glasgow, Edinburgh** and **Dundee**.

**ABC certified** as the **biggest listings mag** in the country, and printed on distinctive **trimmed-tabloid size** recycled newsprint, The Skinny provides unique access to the discerning **18-34 year old** culture consumer in Scotland.

Print artwork should be **300dpi, CMYK** and sent as either a **JPEG** or a **PDF** with all layers, fonts and images embedded.

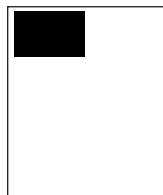
Need a hand putting together your ad artwork? We offer in-house design\*\* by professional designers for just **£75 +vat** per advert.

All prices listed are **exclusive of VAT**.

Send adverts to [adverts@theskinny.co.uk](mailto:adverts@theskinny.co.uk)

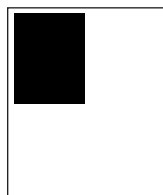
\*turn to p19 for dates / deadlines

\*\*subject to capacity



**1/8 Box**  
117.5mm(w) x 73mm(h)

**£325\***



**1/4 Box**  
117.5mm(w) x 150mm(h)

**£545\***



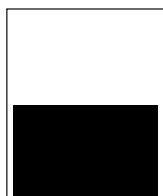
**1/4 Vertical**  
57mm(w) x 304mm(h)

**£545\***



**1/2 Vertical**  
117.5mm(w) x 304mm(h)

**£895\***



**1/2 Horizontal**  
239mm(w) x 150mm(h)

**£895\***

**\*CORONAVIRUS UPDATE:** We are offering pandemic price reductions on all print rates. Get in touch to find out more



### Full Page

Bleed: 275mm(w) x 342mm(h)

Trim: 265mm(w) x 332mm(h)

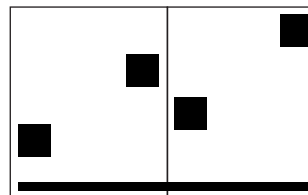
Type Safe: 240mm(w) x 310mm(h)

Full Page: **£1395\***

Inside Front Cover: **£1645\***

Page 3: **£1645\***

Outside Back Cover: **£1745\***



### Sponsored Listings DPS

Nested Boxes: 57mm(w) x 57mm(h)

Base banners: 239mm(w) x 12mm(h)

**£500\***

There's no need to include crop marks on any of our adverts and we only require a bleed on Full Page adverts.



### DPS

B: 540mm(w) x 342mm(h)

T: 530mm(w) x 332mm(h)

TS: 500mm(w) x 310mm(h)

**£2500\***



### Cover Wrap

Consists of front cover, IFC, IBC and OBC

B: 540mm(w) x 342mm(h)

T: 530mm(w) x 332mm(h)

TS: 500mm(w) x 310mm(h)

**£9500\***