

Special Projects

At The Skinny we embrace new ideas and have a team of creative contributors that can assist with any campaigns and projects.

Advertising Features

Create content across our print or digital networks to encourage interaction, awareness and brand association for our clients.

Media Partnerships

The Skinny works with events, brands and businesses to maximise their reach to our readership, while also creating new avenues of exposure to potential readers.

Bespoke Magazines

The Skinny team can create a one-off brochure, daily publication or digital creation to assist raising awareness and promotion of your event or product.

We've worked with both **Edinburgh College of Art** and **Glasgow School of Art** to produce bespoke degree show magazines, using student contributors under The Skinny brand.

The **CineSkinny** is a daily guide to the Glasgow Film Festival designed to deepen the relationship between local audiences and the festival itself, as well as drive ticket sales and extend the GFF's reach to new audiences.

In 2018 we supported the **Edinburgh International Film Festival** by producing a digital exploration of their programme, focusing on their American Women in the '80s strand.

“The Skinny are full of great ideas of ways to make partnerships meaningful for both organisations, and their editorial coverage is excellent.”

Kirsty Tough, Head of Marketing, EIFF & Filmhouse

Supplements

Our annual guide to **Unbound**, a late night series of events for the **Edinburgh International Book Festival**, is a perfect example of how you can extend your brand to our readers. In 2018 we also teamed up with **National Museums Scotland** to create a unique supplement to accompany **Rip It Up**, a landmark exhibition exploring the history of Scottish pop music.

Fest Magazine

Our sister magazine, **Fest**, is not only the biggest free guide to the Edinburgh festivals, but also spread its wings to the southern hemisphere in 2018 to cover the festivals in Adelaide, Australia.

